

**CEDS Survey #5 asked respondents how the city could achieve the economic goals found in the 2017 Comprehensive Plan Update. Here are the responses:**

**Economy Goal (Adopted in 2017 Craig Comprehensive Plan Update)**

**Goal E1.1** Encourage a diverse economy that provides long-term, year-round employment for local residents compatible with the local lifestyle.

*The City should encourage a diverse economy that provides year-round employment by increasing the educational programming offered on POW. By expanding educational opportunities into different areas (i.e. mining, shipbuilding, maritime subjects, timber industry, hospitality, etc.), residents will increase their job skills and be better-positioned to provide local businesses with suitable employees. Maybe the City should look into utilizing the Voc Tech Center as an educational facility for courses.*

*We all know that the cost of living in Craig is high. It is hard to shop locally, due to the high prices. I'm not sure how the city can encourage private business's to lower their prices.*

*provide reasonable lease terms to businesses using city property keep city fees reasonable and as low as possible*

*increase our tourism choices by supporting locally owned businesses that offer eco-tours or other types of tourism for our region.  
increase local employees by working with the local school district(s) to offer voc-ed training for area needs.*

**Goal E1.2** Keep the cost of doing (private and public) business low by concentrating on reliable and efficient marine and air transport access and facilities, efficient local traffic circulation and delivery of goods, and keeping energy and utilities costs as low as possible.

*The City should try and increase the number of floatplane flights coming and going from POW each day. Also, there needs to be an increase in the number of transport vans operated by the floatplane companies making deliveries. Maybe the City should look into providing marine transporting services to and from Washington for Southeast Alaska. Competition for services might begin to lower the freight charges, thereby lowering the cost of doing business on POW.*

*these are tough questions. I feel like the city is doing what they can to keep their prices low. but when fuel and the shipping costs go up. It effects everything else.*

*provide reasonable lease terms to businesses using city property keep city fees reasonable and as low as possible marine, air, and local traffic are all well supported by fishing and tourism so encouraging and supporting those activities without over taxing them*

**Goal E1.3** Promote private and governmental cooperation and coordination in developing small businesses and enterprises and in attracting and locating new industry that benefits Craig.

*The City should work closely with the Chamber of Commerce to promote POW as a desirable location for new businesses and industry. The City could also adopt some sort of reward system for existing private businesses who are catalysts in bringing new businesses/industry to the area.*

*Number one. there isn't enough commercial property in CGA for any new businesses. Craig has expanded as much as it can. We have no room for growth.*

*provide reasonable lease terms to businesses using city property keep city fees reasonable and as low as possible don't over tax*

*Connecting with state support for small businesses/start ups. I know City of Craig has done this in the past and should continue to do so while also advertising the types of businesses Craig is needing.*

**Goal E1.4** Encourage development that capitalizes on Craig's economy and strategic location on Prince of Wales Island and in Southeast Alaska.

*The City should focus on developing some of the industries that have been declining over the years on POW- timber, mining, and year-round recreation. The City could send representatives to trade shows around the country to encourage business owners in different parts of the country (or even the state of Alaska) to relocate to POW.*

*Wow It is hard just dealing with our local issues. Now we are thinking about POW and southeast. Oh my !Again the high cost of goods to POW is high.*

*keep city fees reasonable and as low as possible don't over tax*

*I believe we have to go more with tourism. I know this isn't popular with some individuals but this is what will support our families and economy.*

**Goal E1.5** Encourage development of value-added industries.

*The City should market POW's main industries and resources to the segment of the population accustomed to luxury via web, trade shows, and travel TV shows.*

*provide incentives*

*work closely with state and federal representatives for laws and regulations, encourage tourism with specific dollars that will enter our local economy.*

**Goal E1.6** Work with local businesses to promote hazard mitigation, emergency preparedness, and continuity of operations planning and development.

*The City could offer tax breaks to businesses who are changing processes to become more efficient, innovative, safe, and "green."*

*The first thing that comes to my mind is EDUCATION . Through the city's newsletters. Putting info. in the weekly Island Post.*

*offer planning activities and public education include schools by doing training to teachers and students*

*Schedule individual and group meetings, communicate through emails and continue with local newsletter from city of craig, provide checklists for easy to follow instructions,*

**Goal E1.7** Promote improved quality of life for Craig residents in all aspects (health, recreation, and other socioeconomic activities) to encourage business location and growth in Craig.

*The City should expand the Aquatic Center to offer a larger variety of recreational opportunities (i.e. racquet sports, rock climbing, bowling, kickboxing, etc). More recreational opportunities would lead to more jobs and better health in the area.*

*Parking is our biggest issue. Am not sure what the city can do. Sorry .*

*parks and recreation walking trails keep city clean and maintained provide decent docks and access to water*

*Work with local groups for diminishing the drug problem, work with schools for voc-ed training, promote small business operations working closely with private and state organizations that support start-up businesses. Help with advertising local events that support families.*

