CITY OF CRAIG RESOLUTION 17-05

ADOPTING THE CITY OF CRAIG SOCIAL MEDIA POLICY

WHEREAS, the City of Craig recognizes the value in using social media websites to broaden communication regarding government services and facilitate greater citizen engagement; and

WHEREAS, the City encourages the use of social media to further the goals of the City and its departments, where appropriate, through dissemination of information about the City's mission, meetings, activities, and current issues to members of the public; and

WHEREAS, the purpose of the City's Social Media Policy is to set forth the City's, goals, policies, and procedures relating to the City's presence on social media sites and to regulate employees who are responsible for maintaining the City's presence on social media websites;

WHEREAS, City of Craig staff held meetings to discuss and review the draft social media policy; and

WHEREAS, the city staff seeks formal approval of the policy from the Craig City Council.

THEREFORE, BE IT RESOLVED, that the Craig city council, by this resolution, adopts the City of Craig Social Media Policy, effective May 18, 2017.

PASSED AND APPROVED by a duly constituted quorum of the city council this 18th day of May 2017.

MAYOR DENNIS WATSON

KASS MACKIE-CITY CLERK

OF ALA